



**POWER
FORWARD**

NOV. 28 - 30, 2018
NEW ORLEANS, LA
Morial Convention Center
Halls: B, C, D, E & F
www.workboatshow.com

Join us for the 2018 International WorkBoat Show

For information about exhibiting at The International WorkBoat Show and to learn how you can participate in our advertising and sponsorship opportunities, please contact:

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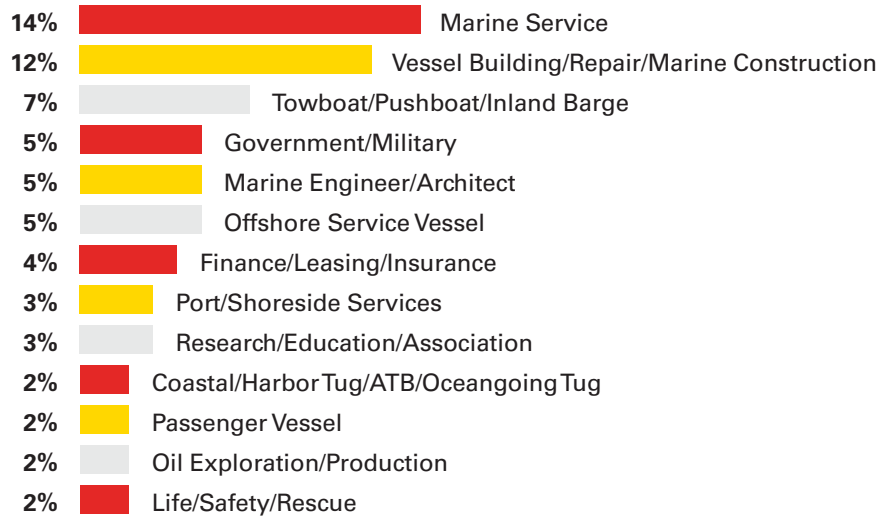
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INTERNATIONAL WORKBOAT SHOW FACTS & FIGURES

Exhibiting at the International WorkBoat Show is your annual opportunity to connect face-to-face with your current and prospective customers, hear about their pain points, offer your solutions, and build relationships that will last long after the show is over. WorkBoat Show attendees spend millions of dollars each year on marine equipment, services and solutions to power their businesses forward. Exhibiting at the largest commercial marine event in North America means your brand is being represented at the ONE place the industry comes together to make plans, purchases and connections.

TOP QUALIFIED VISITING INDUSTRIES



VISITOR PURCHASING POWER



SATISFIED EXHIBITORS



TOP 10 PRODUCTS VISITORS WANT TO SEE

1. Boatbuilding/Repair
2. Boatbuilding Materials
3. Above Deck - Equipment/Hardware/Systems
4. Services
5. Below Deck - Equipment/Hardware/Systems
6. Propulsion/Steering Systems
7. Electrical Systems & Components
8. Electronics - Navigation
9. Electronics - Communications
10. Generators

All results based on 2017 registration and post-event survey data.



CONNECT WITH THE WORKBOAT INDUSTRY
Geographic Breakdown of 2017 Visitors



92% Domestic

40% Louisiana **6%** Alabama
11% Texas **5%** Mississippi
7% Florida

8% International

Visitors from 76 different countries visited WorkBoat 2017. Countries with the largest representation are listed below:

18% Canada **3%** Netherlands
8% Mexico **4%** Panama
7% Brazil **4%** Norway
6% United Kingdom

2017 ATTENDANCE

Tradeshow only: **6,812**
WorkBoat Professional Series Conference: **313**
Exhibiting Personnel: **6,125**
Total Attendance: **13,250**
Total Exhibit Space: **220,000 Sq. Ft.**



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WHAT EXHIBITORS & VISITORS HAVE TO SAY

"This year was one of the most active shows we have seen in recent years. Prospects and customer looking for solutions!"
— **Yainnik Bennett, Exhibitor, Governor Control Systems, Inc.**

"The vendors were great and I found several solutions to large projects I have going this year and next and have already made several contacts and sent RFQs for bids."
— **Bob Crider, Port Engineer, Patriot Contract Services**

"Increasingly, the show has become more attendee-friendly. Check in is quick and efficient. The announcements were timely. The app is much improved from last year, and was really helpful to better focus my time."
— **Mike Stone, Vessel Engineering Manager, Canal Barge Company**

"The best national maritime show in the USA without question."
— **Dave Gibbons, Exhibitor, Victaulic Co.**

COMPANIES REPRESENTED AT THE 2017 EVENT

The following is just a sample of the companies who participated at the event.

American Tugs Inc.	Havyard Design Rijeka Ltd.	San Francisco Bar Pilots
Association of Maryland Pilots	Hornbeck Offshore Services	Sayville Ferry Service
Astillero Contessi y Cia SA	HRC Marine Offshore LLC	Seacor Marine
Bermuda Government Dept. Marine & Ports Services	Ingram Barge Company	Seattle Fire Department
Boston Harbor Cruises	Jackson Offshore Operators LLC	St Lawrence Cruise Lines, Inc
Boston Marine Transport Inc	Keystone shipping Co	The Steamship Authority
Canal Barge Company, Inc.	Kirby Offshore Marine	Tidewater Marine
Cashman Dredging	LeBeouf Bros Towing, LLC	U S Marine Safety Association
Crescent River Port Pilot Association	Marquette Transportation	U. S. Navy
Cross Sound Ferry Services, Inc.	McAllister Towing Charleston	U.S. Army TACOM- Army Contracting Command
E. N. Bisso & Son, Inc.	Miami-Dade Fire Rescue	U.S. Coast Guard
Edison Chouest Offshore	Moran Towing	U.S. Department of Homeland Security
Florida Marine Transporters	Motores del Pacifico S.A.	U.S.Army Army Watercraft Systems
FOSS Maritime Company	New England Harbor Services	Virginia Pilot Association
Golden Gate Ferry	New York City Fire Department	Woods Hole Steamship Authority
GRUPO TMM, SAB	Oceaneering International, Inc.	
GulfMark Americas	Otto Candies, LLC	
Gulfmark Americas, Inc	Rán Offshore AS	

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