

# JSMEA participates in Marintec China 2019

Japan Ship Machinery and Equipment Association (JSMEA) took part in Marintec China 2019 on Dec. 3-6, 2019 at the Shanghai New International Expo Center (SNIEC) with financial support from The Nippon Foundation.

Marintec China, one of the largest international maritime exhibitions in the world, is held every other year in China. Launched in 1981, it was held for the commemorative 20th time last year. Marintec China 2019 hosted more than 2,200 exhibitors from 30 countries and regions, and welcomed over 65,000 visitors—5,000 visitors more than the last time.

At Marintec China 2019, JSMEA and 31 members erected the Japan Pavilion together with Nippon Kaiji Kyokai (ClassNK) near an entrance of Hall N1, which boasted many national pavilions of major economies. The Japan Pavilion for the first time adopted Open Space Technology (OST) for some of its exhibition booth layout and LED internal illuminations on its booth panels. This way, the pavilion brought about openness, while maintaining togetherness. At the presentation area set up in the Japan Pavilion, 11 exhibitors promoted themselves

and their respective products, with many visitors stopping to listen intently to the presentations.

The exhibitors gave Marintec China 2019 high ratings, with one remarking, “As the exhibition was visited by many people not only from China, but from Southeast Asia and Europe as well, I really felt it was one of the largest exhibitions in the world.” While another exhibitor said, “It was a lively event, from which I learned how profoundly enterprises and countries were paying attention to the Chinese market.” There were many other praises, which showed that their participation had been meaningful. One said, “I thought the Chinese market was much more bullish than it had ever been.” And another stated, “As the number of visitors and exhibitors are on the rise as time goes on, I felt how notably the shipping and shipbuilding markets are growing in China.” There was one exhibitor who said that it enjoyed an opportunity to research developments in the Chinese shipping and shipbuilding sectors.

On Dec. 3, when Marintec China 2019 kicked off, the opening ceremony was held for the Japan Pavilion, at which

Opening ceremony held for Japan Pavilion



From left: Mr. Junichiro Iida, Mr. Akio Isomata and Mr. Shinzo Yamada

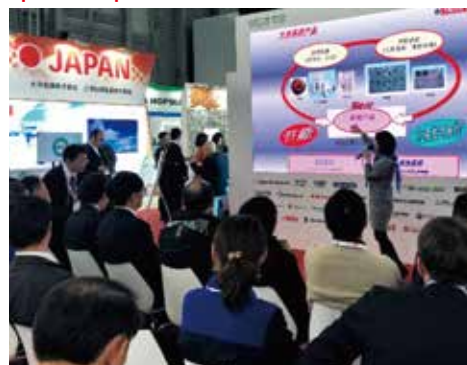
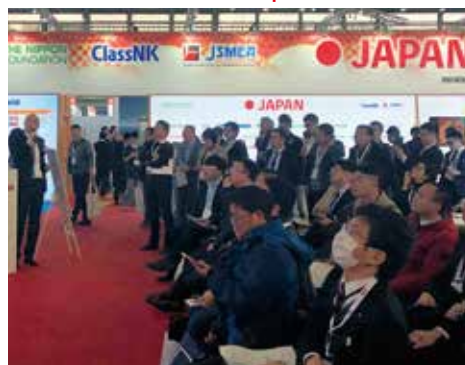
'Kagamiwari' performed at the Japan Pavilion.



Mr. Akio Isomata visits the Japan Pavilion



A presentation area is set up at the Japan Pavilion.



Mr. Shinzo Yamada, chairman of JSMEA, cut the ribbon together with Mr. Akio Isomata, Japanese consul general in Shanghai, and Mr. Junichiro Iida, senior executive vice president of Nippon Kaiji Kyokai (ClassNK). Mr. Isomata then visited booths at the pavilion, where he received briefings on products from exhibitors. At noon, Mr. Yamada and Mr. Iida moved on to “kagamiwari” to break open a sake barrel, a Japanese traditional custom performed on a celebratory occasion. The leaders were joined by three JSMEA vice chairmen: Mr. Shigeki Kinoshita, Mr. Masaharu Ono and Mr. Yoshiro Yamashita. Breaking out the sake led to the start of a sushi luncheon party, which attracted more visitors to the Japan Pavilion.

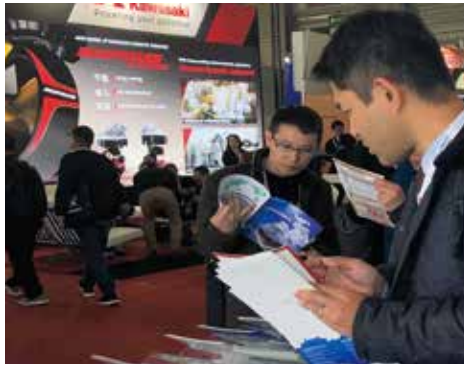
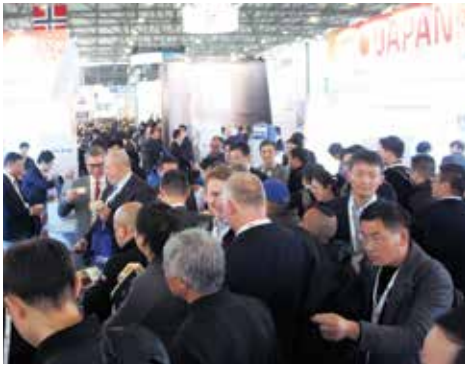
In the afternoon on the same day, JSMEA had a meeting with the China Association of the National Shipbuilding Industry (CANSI) at a hotel in Shanghai. A JSMEA delegation, led by Mr. Yamada and Mr. Ono, visited Mr. Guo Dacheng, president; Mr. Jin Peng, secretary-general; Ms. Tan Na Fen, vice secretary-general; and Mr. Chen Wenbo, director. Mr. Guo said that when the Belt and Road Initiative (BRI) is advanced more in China, realizing full market liberalization, the shipbuilding and ship machinery and equipment industries from both nations will be able to cooperate with each other at higher levels. He referred to several examples, including the recent successive establishment of joint ventures in China by Chinese and Japanese enterprises. In reply, Mr. Yamada said the Japanese ship machinery and equipment

industry has underpinned the development of the Chinese maritime business by supplying high-quality products. Japan can continue to contribute to the sector, which is very likely to grow further in the future, by helping it comply with environmental regulations and adjust itself to digitalization, he added. JSMEA and CANSI agreed that they must continue to strive to maintain and even upgrade their partnership.

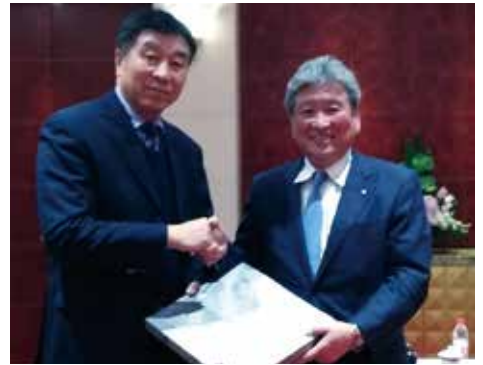
Later on the same day, JSMEA and ClassNK jointly organized a get-together at the same Shanghai hotel to encourage exchanges between the Japanese shipbuilding and ship machinery and equipment industries and their Chinese counterparts. As guests, Mr. Guo from CANSI and Mr. Ken Todoriki, deputy consul general at the Japanese Consulate General in Shanghai, were invited to the party, which was attended by 240 individuals from Japan and China. Many of the events held at the gathering included a sake barrel opening, a taiko drum performance and a drawing for gifts to participants prepared by the organizers and exhibitors. Through such events, people from both nations interacted with each other for about two hours.

On Dec. 2, a day before the opening of Marintec China 2019, another JSMEA delegation, led by Mr. Yamada, Mr. Kinoshita, Mr. Ono and Mr. Yamashita, paid a courtesy visit to Mr. Isomata. They exchanged views and opinions with the consul general on the exhibition, the Japanese ship machinery and equipment industry and recent developments in China.

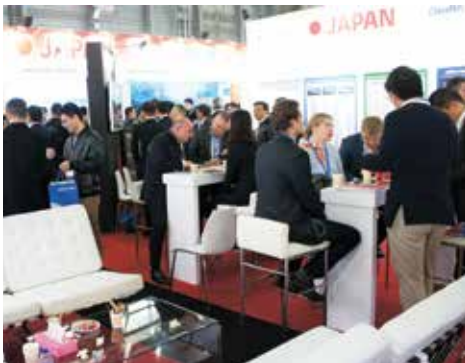
Many people visit the Japan Pavilion.



JSMEA holds meeting with CANSI



Mr. Guo Dacheng (left) and Mr. Shinzo Yamada (right)



Mr. Guo Dacheng (seated, left), Mr. Shinzo Yamada (seated, right), Mr. Chen Wenbo (standing, far left), Ms. Tan Na Fen (standing, second from left), Mr. Jin Peng (standing, center), Mr. Masaharu Ono (standing, second from right) and Mr. Noboru Ando (standing, far right)

### About JSMEA exhibitions at Marintec China 2019

**Exhibition space area:** approximately 730m2 (B3A, Hall N1, SNIEC)

**Number of exhibitors:** 31 (26 running booths, four displaying panels and one distributing a catalog)

**26 exhibitors running booths:** BEMAC Corporation; Chugoku Marine Paints, Ltd.; Daihatsu Diesel Mfg. Co., Ltd.; Daikin MR Engineering Co., Ltd.; Fuji Trading Co., Ltd.; Ibuki Kogyo Co., Ltd.; IHI Power Systems Co., Ltd.; Japan Engine Corporation; Kamome Propeller Co., Ltd.; Kanagawa Kiki Kogyo Co., Ltd.; Kawasaki Heavy Industries, Ltd.; Manabe Zoki Co., Ltd.; Mitsubishi Heavy Industries Marine Machinery and Equipment Co., Ltd.; Mitsubishi Kakoki Kaisha, Ltd.; Musashino Co., Ltd.; Nabtesco Corporation; Nagasaki Sempaku Sobi Co., Ltd.; Nakashima Propeller Co., Ltd.; Naniwa Pump Mfg. Co., Ltd.; Nippon Hakuyo Electronics, Ltd.; Shinko Ind. Ltd.; Sunflame Co., Ltd.; Taiyo Electric Co., Ltd.; Tanabe Pneumatic Machinery Co., Ltd.; Yanmar Co., Ltd.; and Yokogawa Denshikiki Co., Ltd; four exhibitors displaying panels: Akasaka Diesels Ltd.; Miura Co., Ltd.; Mizuno Strainer Industries Co., Ltd.; and Riken Corporation; and one exhibitor distributing a catalog: Nishishiba Electric Co., Ltd.

\*The exhibitors formed the Japan Pavilion together with ClassNK.

### About meeting with CANSI

**Time and date:** 17:15-17:45 p.m. on Tuesday, Dec. 3, 2019

**Venue:** VIP room, 7th floor, Oriental Riverside Hotel Shanghai, Shanghai International Convention Center

**Participants from Japan:** Mr. Shinzo Yamada; Mr. Masaharu Ono; Mr. Noboru Ando, executive managing director of JSMEA; and Mr. Takashi Kawai, director of Japan External Trade Organization (JETRO) Hong Kong's Ship Machinery Department and participants from China: Mr. Guo Dacheng, Mr. Jin Peng, Ms. Tan Na Fen and Mr. Chen Wenbo

### About get-together with Chinese shipbuilding and ship machinery and equipment industries

**Time and date:** 18:30-20:30 on Tuesday, Dec. 3, 2019

**Venue:** Pearl Room, seventh floor, Oriental Riverside Hotel Shanghai, Shanghai International Convention Center

**Guests:** Mr. Ken Todoriki, Mr. Guo Dacheng and some 70 individuals from the Chinese maritime industry

### Get-together held for Japanese, Chinese shipbuilding/ship machinery, equipment industries



Mr. Shinzo Yamada gives an address on behalf of JSMEA.



Mr. Junichiro Iida also speaks, representing ClassNK.



Mr. Guo Dacheng speaks as a guest.



Mr. Ken Todoriki is another guest.



Mr. Kanji Tsusui, vice chairman of JSMEA, proposes a toast.



Mr. Masaharu Ono gives an address during the get-together.



A taiko drum performance is given.



Participants boost exchanges at the get-together.